



MINGA HOUSE

Minga House Foundation

Non-Profit Organization – Founded in 2014

NIT: 900867100-4

What is MINGA?

“Minga entails a collaborative work system that dates back to the Incas. It refers to the commitment, contract or work agreement between two or more people. The word minga also stands for meeting or reunion.”

INTERNSHIP OPPORTUNITY

PUBLIC RELATIONS – Intern



emas

Siente tu ciudad, vívela limpia

Learning Objectives:

EMAS is a leading Colombian waste management organization that is heavily committed to helping develop a culture of environmental consciousness within the communities they service. They see themselves as a pivotal educational institution with the social responsibility to maintain their cities safe & clean from waste. They invest heavily in educational campaigns to affect long-term societal attitudes towards promoting sustainable management of natural resources by decreasing waste and increasing recycling habits by the community.

As an intern, you will gain valuable experience on how a waste management company manages its public relations and communication services. The intern will participate in creating promotional material to engage with the community residents, partnering organizations, and community leaders.

Internship Learning Objectives:

- Strengthen public relations and communication skills by creating and divulging important information
- Learn to promote a company’s mission and vision through PR/communication work
- Learn to develop relationships with outside organizations
- Develop & plan community events
- Manage web content, design newsletters and create social media tactics

Participant Requirements:

Educational Background: Undergraduate, Graduate & Professionals in any of the following fields: Public relations, communications, marketing, sociology, environmental studies, education, business, or any other related fields of study.

Spanish Language Skills: (None) 1 2 3 4 5 6 7 8 9 10 (Fluent)

Potential projects and day-to-day duties:

- Accompany staff to company activities
- Take pictures for documenting current/future incentives
- Creation of useful information for giving to inhabitants
- Design communication practices and social management events
- Public relations with partner organizations
- Assist in environmental conservation campaigns
- Door-to-door visits

Service Term:

- **Plan Prep Time:** 60 days minimum prior to arrival date
- **Service Period:** 60 days minimum; 32 hrs/wk required
- **Work Schedule:** 6-8 hrs./day - Mon-Fri (TBD am - TBD pm)
- **Service Window:** January – December

Special Skills Desired:

- Excellent written and oral communication
- Knowledge of photography
- Knowledge of graphic design programs
- Creativity
- Observance
- Self-management

